

## ATTACHMENT 2

### Housing Authority

*Housing Authority was established with a strategic mandate to promote the retention, rehabilitation, and development of affordable housing units within Indian Wells.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Continue Implementation of 6th Cycle of Housing Element	Next 12 Months	Community Development	<b>COMPLETED</b>
Develop Strategy on Declining Housing Authority Funds	Next 12 Months	Finance/ City Manager's Office	<b>COMPLETED</b>
Address Regional Housing Needs Assessment			
Develop Strategies to Extend Affordability Covenants at Indian Wells and Mountain View Villas	Next 12 Months	Community Development/ City Manager's Office	<b>IN PROGRESS</b>
Develop New Housing Units in Community (Lisoy Opportunity Site)	1-3 Years	Community Development	<b>IN PROGRESS</b>
Support Legislation Giving Cities More Tools to Address RHNA Requirements (e.g., AB 726 and CSUSB Student Housing)	Next 12 Months	Community Development/ City Manager's Office	<b>COMPLETED/ONGOING</b>
Development of Housing Element for 7th Cycle (2029-2037)	1-3 Years	Community Development	<b>PENDING</b>

*COMPLETED: Goal Completed.*

*IN PROGRESS: Staff currently working on Goal.*

*ONGOING: Will be part of administrative practices moving forward.*

*PENDING: Staff has not begun significant work on Goal.*

*NEW: New Goal for Council discussion.*

## **Goal # 1: Safeguarding the Community**

*Goal Statement: Provide enhanced public safety, prevention, preparedness, and emergency response programs. Public Safety Committee to have oversight over all these strategies and initiatives.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Review Police Deployment Model for Efficiency and Effectiveness	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Review staffing to increase traffic enforcement efforts and Cove Community Partnerships		City Manager's Office	<b>COMPLETED</b>
Review Fire Deployment Model for Efficiency and Effectiveness (ISO Rating and Municipal Staffing Model)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Develop Policy to Inspect Commercial Kitchen Fire Suppression Systems	Next 12 Months	Community Development/ Finance	<b>COMPLETED</b>
Examine Opportunities to Expand Opticom System to Gated Communities	Next 12 Months	Community Development/ City Manager's Office	<b>COMPLETED</b>
Expand Emergency Preparedness Programs			
Complete City's Emergency Operations Plan	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Emergency Preparedness Month	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Adopt Fire Hazard Maps	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Partner with Cove Communities on CERT	Next 12 Months	City Manager's Office	<b>IN PROGRESS</b>
Seek Funding for Emergency Operations Center	1-3 Years	City Manager's Office	<b>IN PROGRESS</b>
Develop a Cellular Master Plan	Next 12 Months	City Manager's Office	<b>IN PROGRESS</b>

*COMPLETED: Goal Completed.*

*IN PROGRESS: Staff currently working on Goal.*

*ONGOING: Will be part of administrative practices moving forward.*

*PENDING: Staff has not begun significant work on Goal.*

*NEW: New Goal for Council discussion.*

## **Goal # 2: Fiscal Responsibility and Sustainability**

*Goal Statement: Foster fiscal health through disciplined long-term planning, conservative budgeting practices, heightened efficiency, increased revenue and cost recovery.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Examine Opportunities to Expand and Diversify City Revenues*			
Consider a Sales Tax Measure	Next 12 Months	Finance/ City Manager's Office	<b>COMPLETED</b>
Develop a Strategy to Improve No/Low Property Tax Status	Next 12 Months	Finance/ City Manager's Office	<b>COMPLETED</b>
Adjust Policies for More Efficient Use of City Funds			
Fiscal Policies Update	Next 12 Months	Finance/ City Manager's Office	<b>COMPLETED</b>
Sponsorship Policy Update	Next 12 Months	Finance/ City Manager's Office	<b>COMPLETED</b>
Expand Cove Community Project Partnerships to Expand Fiscal Efficiency	Ongoing	All Departments	<b>COMPLETED/ONGOING</b>
Continue Proactive Pursuit of County, State, and Federal Grants	Ongoing	All Departments	<b>COMPLETED/ONGOING</b>
Initiate a Government Efficiency and Organizational Improvement Study	Next 12 Months	Finance/ City Manager's Office	<b>IN PROGRESS</b>

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*NEW: New Goal for Council discussion.*

## **Goal # 3: Encourage Development and Tourism**

*Goal Statement: Pursue economic development initiatives that attract and retain businesses, provides a strong, diverse local economy, addresses affordable housing needs, and enhances Indian Wells as the premier tourism destination.*

<b>Strategies and Initiatives</b>	<b>Time Period</b>	<b>Responsible Department</b>	<b>Status</b>
Continue Discussions with Renaissance Esmerelda on Expansion of their Resort	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Evaluate Relationship with Economic Development Organizations (e.g., CVEP and Visit GPS)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Begin Multi-Year Implementation of City's General Plan	Next 12 Months	All Departments	<b>COMPLETED</b>
Process Entitlements for Cocun Resort Development	Next 12 Months	Community Development/City Manager's Office	<b>IN PROGRESS</b>
Process Entitlements for Development on East Side of Miles and Highway 111	1- 3 Years	Community Development/City Manager's Office	<b>PENDING</b>
Identify Potential Locations for New Tourism Attractions (e.g., Museum of Tennis/Golf, Original Indian Well, IWPF, Energetic Studies).	1- 3 Years	All Departments/Troon	<b>PENDING</b>
Continue exploring Sister City opportunities	1- 3 Years	City Manager's Office	<b>PENDING</b>

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## **Goal # 4: Investing in Infrastructure and Amenities**

*Goal Statement: Promote effective use of existing facilities through maintenance and repair and plan for future facilities, amenities, and infrastructure to benefit the community.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Examine Opportunities to Expand Non-Potable Water Use in Community	Next 12 Months	Public Works	<b>COMPLETED</b>
Continue Advancing Various Public Infrastructure Projects	Next 12 Months	Public Works	<b>IN PROGRESS</b>
Whitewater Channel Improvements	Next 12 Months	Public Works	<b>IN PROGRESS</b>
Safer Streets (Eldorado, Fairway, Cook and Rancho Palmares)	Next 12 Months	Public Works	<b>IN PROGRESS</b>
Expansion of Eisenhower Veteran Memorial	Next 12 Months	City Manager's Office/Public Works	<b>IN PROGRESS</b>
Highway 111 Landscaping Improvements (e.g., Palm Tree Replacement and Drought Tolerant Landscaping)	Next 12 Months	Public Works	<b>IN PROGRESS</b>
Rehabilitation/Redesign of Indian Wells Fountains	1 - 3 Years	Public Works	<b>PENDING</b>

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## **Goal # 5: Enhancing the Quality of Life**

*Goal Statement: Actively seek out opportunities to maintain and enrich Indian Wells' quality of life.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Expand Community Activities Programming and Resident Benefits			
Holiday Decorations (1)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Expand Resident Benefit Card Discounts to City Businesses	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Provide Additional Funding for Community Events (1)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Revisit the City's Mission Statement and Branding for Relevance Today (2)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Revisit Priorities in Communication Plan and Implementation	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Activate Fairway Park (e.g., Yoga in the Park, Small Music Events) (1)	Next 12 Months	City Manager's Office	<b>COMPLETED/ONGOING</b>
Develop New Park Site(s)	1 - 3 Years	City Manager's Office	<b>IN PROGRESS</b>
Develop New Public Art Installations in Indian Wells	1 - 3 Years	City Manager's Office	<b>IN PROGRESS</b>
Update City's website	Next 12 Months	City Manager's Office	<b>IN PROGRESS</b>
Develop a plan to Celebrate the City's 60th Anniversary (1)	Next 12 Months	City Manager's Office	<b>IN PROGRESS</b>
Develop a City of Indian Wells Book			
Fairway Park (e.g., Shade Structure)	Next 12 Months	Community Development	<b>IN PROGRESS</b>

Notes: 1-Community Activities Committee to assist, 2-Adhoc Committee of Mayor Whitman and Councilmember Taylor

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## Various Other City Goals

*Goal Statement: Development of Projects and Programs that further the City's Mission and Vision Statement, Improve City Operations, etc., that do not clearly fit within other goals.*

Strategies and Initiatives	Time Period	Responsible Department	Status
Creation of a Governance Adhoc Committee (2)	Next 12 Months	City Manager's Office	<b>COMPLETED</b>
Advocate to regional, county, state, and federal legislators/agenices to address public health and economic/tourism impacts of Coachella Valley Air Quality (Dust) resulting from Tropical Storm Hillary (1)	Next 12 Months	City Manager's Office	<b>IN PROGRESS</b>
Complete a Municipal Code Update (e.g., zoning code)	1-3 Years	All Departments	<b>IN PROGRESS</b>
Continue proactive Legislative Advocacy Efforts	Ongoing	City Manager's Office	<b>COMPLETED/ONGOING</b>
Flight Path Change into Palm Springs Airport	Next 12 Months	City Manager's Office	<b>NEW</b>
Revisit CVLink in Indian Wells	1-3 Years	City Manager's Office	<b>NEW</b>

Notes: 1-Adhoc Committee of Councilmembers Penna and Sanders, 2-Adhoc Committee of Councilmembers Reed and Taylor

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