City of Indian Wells

Enhancing Governance
Developing City Goals
Today's Presentation

Describe the process

Announce the Virtual Town Hall

Encourage Participation

Talk about the Facilitator
City of Indian Wells

Enhancing Governance Developing City Goals
Current Strategic Plan

Mission Statement
Create an unsurpassed quality of life for our residents and guests by providing superior public safety, exceptional service and outstanding amenities that will further enhance our image as a prestigious community and international resort destination.

Current City Goals
- Enhance financial condition
- Continue to build trust, especially with our customer and residents
- Continue to build an exceptional quality of life
Mission Statement

Create an unsurpassed quality of life for our residents and guests by providing superior public safety, exceptional service and outstanding amenities that will further enhance our image as a prestigious community and international resort destination.
Current City Goals

Enhance Indian Wells Financial Condition
- Pursue Economic Development Opportunities
- Expand and Implement Revenue Generating Opportunities
- Create Tourism and Marketing Strategy
- Maintain Exceptional Financial Management Practices

Continue to Build Trust, Capacity and a Customer Service Culture in the Indian Wells Organization
- Strengthen the Personnel System
- Improve Communications System

Continue to Build Indian Wells Community Devoted to an Exceptional Quality of Life
- Design and construct Carl Bray Monument
- Design and construct Cook and Highway 111 project
- Continue to improve ease of use of the City’s website
- Complete the utility undergrounding project
- Complete Pavement Management System
- Monitor State and Regional Legislative Activities
Enhance Indian Wells Financial Condition

Pursue Economic Development Opportunities

Expand and Implement Revenue Generating Opportunities

Create Tourism and Marketing Strategy

Maintain Exceptional Financial Management Practices
Continue to Build Trust, Capacity and a Customer Service Culture in the Indian Wells Organization

Strengthen the Personnel System

Improve Communications System
Continue to Build Indian Wells Community Devoted to an Exceptional Quality of Life

Design and construct Carl Bray Monument

Design and construct Cook and Highway 111 project

Continue to improve ease of use of the City's website

Complete the utility undergrounding project

Complete Pavement Management System

Monitor State and Regional Legislative Activities
Shared Hopes

Provide a constructive process for Council Members to establish goals for the City

Identify key factors for success to realize the goals

Clarify how the Council Members can tap their strengths and work together and with the staff and the community to achieve the targeted goals

Follow up review of progress in working together and fine tune ways to encourage, reinforce, and celebrate successful results

Current Strategic Plan

Mission Statement
Create an unsurpassed quality of life for our residents and guests by providing superior public safety, exceptional service and outstanding amenities that will further enhance our image as a prestigious community and international resort destination.

Current City Goals

- Enhance visitor safety, facilitate traffic circulation, and improve accessibility and transportation
- Enhance the image of the City and attract tourists and visitors
- Expand the City’s economic base and enhance the quality of life for residents and visitors
- Improve public safety, protect the environment, and promote sustainable development
- Strengthen the City’s financial management and provide adequate resources for infrastructure and community services
Shared Hopes

Provide a constructive process for Council Members to establish goals for the City

Identify key factors for success to realize the goals

Clarify how the Council Members can tap their strengths and work together and with the staff and the community to achieve the targeted goals

Follow up review of progress in working together and fine tune ways to encourage, reinforce, and celebrate successful results
Current Strategic Plan

Shared Hopes

- Provide a consensus process for Council Members to establish goals for the City
- Identify key factors for success to realize the goals
- Clarify how the Council Members can tap their strengths and work together with the staff and the community to achieve the targeted goals
- Follow up review of progress in working together and fine tune ways to encourage, reinforce, and celebrate successful results
Getting Ready for the Strategic Planning Workshop

Public Input

Individual Council Member interviews
League of California Cities Leadership Academy

Financial updates and forecasts
Updates on significant issues facing the City

Training Resources
Getting Ready for the Strategic Planning Workshop

Public Input
- Individual Council Member interviews
- League of California Cities Leadership Academy
- Financial updates and forecasts
- Updates on significant issues facing the City

Training Resources
Citizen Engagement
City Hall to Continue Strategic Planning at the Start of the New Year
It’s your community and we want your input
**CITY COUNCIL MEETINGS**

**GOLF RESORT**

**UPCOMING EVENTS**

**Rotary Club Meeting**
- Monday December 1, 2014 (Today) - 12:00 PM
- Indian Wells Rotary Club Meeting, Every Monday @ 12pm

**Cancelled ALC Committee Meeting**
- Tuesday December 2, 2014 - 10:00 AM
- Meeting cancelled. Committee meets every First Tuesday of the Month @ 10:00am
- Sign up will begin on November 5. Cost is $10 per person and limited to two per household.

**CITY NEWS**

**Indian Wells Golf Resort Gets 2014 CGCOA Course of the Year**

The CGCOA Course of the Year Award is bestowed upon a golf facility that meets criteria in a variety of areas: course quality, and resource management, commitment to player development & growth of the game, as well as community involvement. The 2014 Winner of this prestigious award is Indian Wells Golf Resort (Indian Wells, CA), a 36-hole facility nestled in the Coachella Valley/Palm Springs Region-owned by the City of Indian Wells and managed by Troon Golf.

**POPULAR LINKS**

- Advertise in Newsletter
- Citizen Complaint Form
- City Manager's Office
- City Services
- Contact Us
- Upcoming Resident Events
- Vacation Rentals

**CALENDAR**

- December 1, 2014
- View all
Virtual Town Hall

Join the discussion. City officials will consider all input in their decision process.

Open Topics
- Art in Public Places
- How To Use the Virtual Town Hall

Closed Topics

Subscribe
Strategic Planning 2015

Don Maruska Speaker, Author and Master Coach
HOW GREAT DECISIONS GET MADE

10 Easy Steps for Reaching Agreement on Even the Toughest Issues

DON MARUSKA

Foreword by Margaret J. Wheatley
"On behalf of the San Luis Obispo City Council, I would like to express my deep appreciation for your valued assistance on the Council Goal Setting meetings. Our future-oriented City goals were produced as the product. The process itself was positive, and led to the excellent results. It has been a rare experience for me to work with a facilitator who has given so much time and thought to preparation, and who expressed so much care and concern for the people involved in the process."

— John Dunn, City Administrative Officer
San Luis Obispo, California
Strategic Planning Workshop

Wednesday, February 11 starting at 8:30am and
Thursday, February 12 starting at 9:30 in the Celebrity
Room at the Indian Wells Golf Resort

Strategic Planning 2015

Don Maruska, Speaker,
Author and Master Coach

How Great Decisions Are Made

Take Charge of Your Talent
Strategic Planning Workshop

Wednesday, February 11 starting at 9:00am and Thursday, February 12 starting at 8:30 in the Celebrity Room at the Indian Wells Golf Resort
Adopting Goals
City Council Review and Adoption
April 2, 2015

Developing Action Plans

Goals
Implementing Strategies
Action Plans
# Developing Action Plans

## Goals

## Implementing Strategies

## Action Plans

### FY 2014-15 City Goals and Action Plan

<table>
<thead>
<tr>
<th>Item</th>
<th>Goal</th>
<th>Target Date</th>
<th>Lead Agency</th>
<th>Action Plan</th>
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<tbody>
<tr>
<td>1.</td>
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## FY 2014-15 City Goals and Action Plan

### Enhance the Indian Wells financial condition

#### PURSUE ECONOMIC DEVELOPMENT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Goal</th>
<th>Target Date</th>
<th>Lead Dept.</th>
<th>Related Dept(s)</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Explore incentives to encourage temporary facilities</td>
<td></td>
<td>Community Dev</td>
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<td></td>
<td>a. Mtn View Villas phase II site – permanent/temporary</td>
<td>On going</td>
<td>Community Dev</td>
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<td>b. Miles Crossing 3 ac site – temporary</td>
<td>On going</td>
<td>Community Dev</td>
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<td></td>
<td>c. Work with private property owners – temporary</td>
<td>September 2014</td>
<td>City Manager</td>
<td>Community Dev</td>
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<td>2.</td>
<td>Identify opportunities for vacant sites within City</td>
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<td>Community Dev</td>
<td></td>
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<td></td>
<td>a. Contact property owners and discuss alternatives</td>
<td>September 2014</td>
<td>City Manager</td>
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<td></td>
<td>b. Prepare conceptual plans for potential development</td>
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<td>Community Dev</td>
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<td>1. Indian Wells Resort Hotel property</td>
<td>On going</td>
<td>Community Dev</td>
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<td>On going</td>
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<td>3. Hagen property</td>
<td>On going</td>
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<td>4. Housing Authority properties</td>
<td>On going</td>
<td>Community Dev</td>
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<td></td>
<td>c. Screen or beautify vacant parcels</td>
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<td>Public Works</td>
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<td></td>
<td>1. Permanent landscaping Mtn View Villas phase II frontage</td>
<td>December 2014</td>
<td>Public Works</td>
<td>Community Dev</td>
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<td></td>
<td>2. Temporary landscaping Miles Crossing 3 ac frontage</td>
<td>Spring 2015</td>
<td>Public Works</td>
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<td>3.</td>
<td>Develop Miles Parking</td>
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<td>City Manager</td>
<td></td>
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<tr>
<td></td>
<td>a. Remove excess dirt and grade site</td>
<td>February 2015</td>
<td>Public Works</td>
<td>Community Dev</td>
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### Adopting Goals

City Council Review and Adoption
April 2, 2015

### Developing Action Plans

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